

# MHIMA e-Alert

October 19, 2009

Volume 14

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**MHIMA** *an affiliate of AHIMA-American Health Information Management Association*



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## President's Message

Well, another National Convention has come and gone. With that, the 2009 session of the House of Delegates is history. There were three action items before the HOD this year. The House approved a resolution from the Tennessee Health Information Association (and endorsed by the MHIMA Board) that calls for AHIMA to develop professional guidelines/best practices for electronic documentation. We also approved a resolution on volunteer and leadership development..

The most contentious issue was the proposed bylaws amendment on delegate apportionment. After much passionate discussion in the action forums before the formal House of Delegates Business Meeting, the bylaws amendment was sent back to committee for further deliberation. So for now, the make up of the HOD will remain the same.

The rest of the convention consisted of some great educational sessions and some fun parties in the evenings. There are some pictures floating around somewhere of some Missouri members participating in an armadillo race; hopefully, the newsletter committee can get hold of a copy and print them for everyone to see.

Well, Halloween is almost here, and by the time you read this, there will only be 40-something shopping days until Christmas. This year is flying by!

Have a good month and enjoy this issue. For those of you who enjoy food (who doesn't?), here are some October holidays:

- October is National Seafood Month
- October is National Pretzel Month
- October 24 is National Bologna Day
- October 28 is National Chocolate Day

Talk to you next month.

*Jeff*

### MHIMA Vision:

*MHIMA will dedicate efforts and resources to serving members by increasing, promoting, and perpetuating the visibility of the health information management profession through education, communication and advocacy.*



## *September Shooting Star Recipient*

Erin Sweeney, RHIA, has maintained a high level of poise throughout the 2008 and 2009 calendar years. While serving in the role of President for EMHIMA, Erin has also participated in all SSM Health Care - St. Louis Epic Go-Lives. After joining the SSM Health Care St. Louis Epic Team, Erin quickly became certified in HIM for Epic Systems and has participated in the St. Joseph Hospital West, St. Joseph Hospital of Kirkwood, St. Joseph Health Center and St. Clare Health Center implementations.

In February of 2009, Erin transitioned from an Entity Product Specialist to a Regional Product Specialist position. In this role she has continued to support, and build Epic for additional SSM Health Care hospitals in the St Louis region that will soon implement Epic, while at the same time educating and mentoring newer Product Specialists and HIM departmental personnel. As her manager, I have been blessed and delighted to have Erin as part of our Team.

Erin Sweeney, is very dedicated to the role of HIM for both SSM Health Care and for EMHIMA. She upholds the integrity of her profession.

## *Spotlight on the Pony Express Regional Association*

The Pony Express Regional Health Information Management Association (PEHIMA) is a very active association serving the northwestern part of Missouri as well as a few members from the northeastern part of Kansas. Marilyn Rongey is the current President and has really come full circle with the association. As a new graduate from Missouri Western State University (MWSU) in 1996, she was one of the founding members of the regional association. Aside from her Presidential duties, Marilyn is the Director of HIM at Northwest Missouri Psychiatric Rehab Center in St. Joseph, Missouri. Marilyn is proud of all that the Pony Express association is able to offer to its members including frequent speakers and audio seminars.

In fact, the Association is hard at work planning their annual fall seminar. Having become known for highly informative and interesting speakers, this year will be no exception. The morning session will feature Rose Dunn with an Introduction to RAC, MICs and Other Entities. This session hopefully will also include two panels of speakers and/or representatives. One panel with a MAC, HDI, and Medicaid representatives and a second panel with provider perspectives on how they prepared for external audits and different the issues they have encountered. The afternoon session will be on ICD-10. While plans are still being finalized, Marilyn believes the cost of the seminar will range between \$50-75 and is scheduled to be held at MWSU on November 6<sup>th</sup>. Mark you calendars now! For further info, you can contact Marilyn directly at 816-387-2542.



When asked what she sees as challenges for the association, Marilyn stated that the economy is taking its toll on our association and its members. Facilities are cutting expenses by not paying dues and not paying for CEUs. As this happens, our members are feeling the added expense in times when they are also struggling financially. On the flip side she sees implementation of the EHR and ICD-10 as a very positive and rewarding transition for HIM professionals.

## *EMHIMA Coding Roundtable*

EMHIMA held a Coding Roundtable on August 22, 2009 at SSM's newly opened St. Clare Health Center in Fenton. The attendees were welcomed by Erin Sweeney, RHIA, President EMHIMA. The agenda included a

presentation on ICD-10-CM by Candy Neu, MDE, RHIA, CCS, Program Coordinator, HIT, St. Charles Community College who recently attended a AHIMA train-the-trainer session. Maggie Gambill, RHIA, CCS-P, MHIMA Coding Roundtable Coordinator, presented a report from the the AHIMA Coding Summit in July, and Mary Brother, RHIT, CCS, President-Elect eHIMA, assisted with the Round Table discussions and website/CoP information forum.

After a morning of presentations group tours of the facility and the HIM Department were lead by members of SSM St. Clare Foundation.

More than 50 members of eHIMA attended the event.



## *Red Flag Rules Effective November 1st-Are You Ready?*

### **What are the Red Flag Rules?**

The Red Flag Rules work to protect patients from medical identity theft. Medical identity theft can result in the thief obtaining expensive health services under someone else's name or purchasing insurance coverage based on someone else's clean bill of health. The Red Flag Rules help to identify flags or triggers that would indicate identity theft may be occurring. This could include altered or forged identification or providing the same billing address as an existing patient.

### **Don't HIPAA rules prevent the likelihood of such occurrences?**

The Red Flag Rules directly tie with existing breach notification laws and the HIPAA security rule requirement to form a security incident response team, but the Red Flag Rules are intended to be preventative where breach notification requirements are reactive.

### **Where can I learn more about the Red Flag Rules?**

HIM professionals provide the day-to-day infrastructure for any organizational endeavor to assure personal identifiable information is kept secure. Be prepared! The Federal Trade Commission will implement the Red Flag Rules on November 1. To provide members with the latest information, AHIMA and the American Health Lawyers Association (AHLA) are offering the white paper, "Red Flag Compliance for Healthcare Providers: Protecting Ourselves and Our Patients from Identity Theft." [Order the white paper.](#)

## *Health Information and Technology Week*

HI&T Week is a showcase for the thousands of health information management (HIM) professionals who perform their duties masterfully throughout the year. The American Health Information Management Association (AHIMA) is honored to provide support, representation, and training to HIM professionals for these valuable contributions to the healthcare industry supporting HI&T Week, November 1-7, 2009.

The following materials are available for you to print out and distribute to the public as well as healthcare and HIM professionals:

- [Suggested Activities \[pdf file\]](#)
- [Article and Quiz for Healthcare Professionals \[pdf file\]](#)
- [Article and Quiz for the Public \[pdf file\]](#)
- [Official HI&T Week Merchandise](#)
- [Press Release](#)
- [PowerPoint Presentation](#)



For more information click on the link: <http://www.ahima.org/hitweek/advertisement>

## *Order Your HIT Week Supplies From MHIMA*



**Give your staff the recognition they deserve!  
Great incentives for  
Health Information and Technology Week!**



Visit the new store on the MHIMA website. Click on the link to

[Shop now for HIT Week November 1-7, 2009!](#)

## *Mark Your Calendars-2010 MHIMA Annual Meeting -Meet the Team*

The 2010 meeting is just around the corner and the Annual Meeting Project Team is working hard to bring you a fantastic meeting.

The Project Team leader this year is Mary Jellinek and her team includes:

Barb Beckett  
Marsha Dolan  
Michelle Kornfeld  
Deanna McCarthy  
Ann Nowlin  
Erin Sweeney  
Lucy Sweiger  
Julie Wolter



Mark your calendars for:

April 28- 30, 2010

St. Charles Convention Center, St. Charles, MO

## *AHIMA Advanced Workflow Workshop-Early Bird Savings*

At least 80% of all IT systems fail because an organization's system does not meet the organization's needs or the implementation process is not well planned. AHIMA developed the "Advanced Workflow" seminar in response, basing it on the necessities of workflow definition, management, and facilitation. Whether starting a project or halfway through, this two day seminar will help keep a program on track.

Him and IT directors will learn vital techniques necessary to keep projects moving, ensuring the right system is implemented and completed on time. HIM and IT managers will receive training on how to develop a meaningful use case and to communicate their organization's exact need to programmers.



Continuing Education Units Available: 14  
Learning Category: eHIM and Electronic Health Records

### **Early bird savings until November 2, 2009!**

To register click on the link:

<http://www.ahima.org/events/advancedworkflow/>

## *October Hot Topics Survey*

Webster's pocket dictionary defines social networking as developing business contacts, and the internet has brought us into a new age of networking. With sites like Facebook and LinkedIn, the potential opportunities for connecting to peers is nearly limitless. This month's survey asks our readers if they have ever used a social networking site like Facebook or LinkedIn for career networking?

1. Yes I have used a web based networking site.
2. No I have not used a web based networking site.
3. Yes I have used a web based site but only for socializing.



[Click here to take the survey.](#)

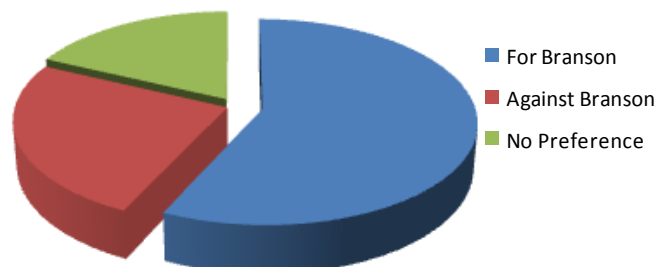


## *Hot Topics Survey Results*

Thanks to everyone for taking the September survey! Last month's survey asked readers if they would like to have the 2011 MHIMA Conference held in Branson. As the chart shows, 57% indicated they would like the conference in Branson, 25% said no, and 17% had no preference.

We hope you enjoy taking our surveys and seeing the results. This month's survey results will be in the November e-Alert.

### **Should the 2011 MHIMA Conference be Held in Branson?**



## Calendar of Upcoming Events

### October, 2009

- October 16, 2009 MMHIMA Meeting  
8:30am to 4:30 pm  
Click on the link for more information:  
<http://00ec175.netsohost.com/MMHIMARegistration.asp>
- Where:** Lake Regional Health System  
[map](#)
- October 20, 2009 KCHIMA Meeting  
5:30 to 6:30 pm  
Free Pizza! Student Appreciation - Discussion of HIM backgrounds, job interview skills, and HIM opportunities.
- Where:** Saint Luke's Hospital on the Plaza - Normandy Room - A Level Heart Institute - signs from the Visitor parking garage will lead you to the location
- October 21, 2009 EMHIMA Meeting  
4pm to 6pm
- Where:** St. John's Hospital in the DePazzi Room  
[map](#)  
**Description:** Dr. Kerri Dias will be speaking on breast health.
- October 23, 2009 OAHIMA Meeting  
8am to 3:30 pm  
Click on the link for more information:  
[www.mohima.org/OAHIMARegister.asp](http://www.mohima.org/OAHIMARegister.asp)
- Where:** St. John's Health System, 1235 East Cherokee Street, Springfield MO 65804 [map](#)
- Webinar:** October 27, 2009  
2pm to 3 pm  
Central
- Title:** An OIG/DOJ Investigation  
**Speaker:** Betty Breshears  
Vice President, Corporate Integrity  
CoxHealth
- Description:** Betty Breshears will review the process that the OIG/DOJ investigation took at CoxHealth and the lessons she learned about dealing with a government investigation. She will review the process of responding to a subpoena, working with the government investigators and living under a CIA agreement.
- Click on the link for more information and to register:  
<http://www.mohima.org/Register102709.asp>

### November, 2009

- November 6, 2009 PEHIMA Fall Seminar
- Webinar:** November 18, 2009  
12pm to 2 pm  
Central
- Title:** What HIM Professionals Should Know About ARRA  
**Speaker:** Rose Dunn, MBA, RHIA, CPA, FACHE  
Chief Operating Officer  
First Class Solutions  
St. Louis, Missouri

**More Details Coming Soon**

**More Details Coming Soon**

For More Information:  
<http://www.mohima.org/Register111809.asp>



# MHIMA Directory

## **MHIMA Board Directory**

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2<sup>nd</sup> Year Delegate
- Jane DeSpiegalaere-Wegner, RHIA, CCS*  
1<sup>st</sup> Year Delegate
- Michelle Kornfeld*  
Alternate Delegate

## Regional Links

[Click Here for Eastern Missouri](#)



[Click Here for Ozark](#)



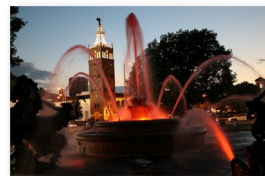
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[Click Here for Pony Express](#)



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